

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

New

<u>Contract / Revision</u> 500448 /		<u>Alt Order #</u> 06399252
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 10/31/12 - 11/06/12		<u>Estimate #</u>
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 10/30/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 20	KVVU	11/04/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
D 22	KVVU	11/04/12	11/04/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00
Totals											86	\$147,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	86	\$147,850.00	\$125,672.50
Totals	86	\$147,850.00	\$125,672.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT30/12 15.12
*** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME STEPHANIE KINCAID
SALES PRSN PH- TERESA DIFURIA

CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 08/30/12 10:12

NEW TOTAL \$147850 (-260000)
PLS CNF THANKS
NIKKI

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

REP HEADLINE# 6399252 TRF# 500448
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 15.12
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

CONTRACT TOTAL 147850.00
TOTAL SPOTS 86

MARKET TOTALS \$695,400 KVVU 25% KSNV 26% KLAS 17% KTNV 29% KVMY 2% KVCW 1% CABL 0%
KTUD 0%

SHARES EST
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



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And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

Contract / Revision 500448 /		Alt Order # 06399252
Product ROMNEY FOR PRESIDENT		
Contract Dates 10/31/12 - 11/06/12	Estimate #	
Advertiser Romney for President, Inc		Original Date / Revision 10/29/12 / 10/29/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/31/12	11/02/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	6	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--WTF--	6			\$1,250.00				
N 2	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	MT-----	4			\$1,250.00				
N 3	KVVU	10/31/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$7,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--WTF--	6			\$1,225.00				
N 4	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	MT-----	4			\$1,225.00				
N 5	KVVU	11/05/12	11/06/12	Anderson	3-4p		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	MT-----	4			\$750.00				
N 6	KVVU	10/31/12	11/02/12	Anderson	3-4p		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--WTF--	6			\$750.00				
N 7	KVVU	10/31/12	11/02/12	The Dr.Oz Show	4-5p		:30			NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--WTF--	6			\$900.00				
N 8	KVVU	11/05/12	11/06/12	The Dr.Oz Show	4-5p		:30			NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	MT-----	4			\$900.00				
N 9	KVVU	11/05/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/05/12	11/11/12	2-----	2			\$1,400.00				
N 10	KVVU	10/31/12	11/02/12	Fox 5 News at 5	5-530p		:30			NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/12	11/04/12	--WTF--	6			\$1,400.00				
N 11	KVVU	10/31/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	6	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

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(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
500448 /	06399252

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/12 - 11/06/12	ROMNEY FOR PRESID	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Romney for President, Inc	10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				6	\$1,250.00			
N 12	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$1,250.00			
N 13	KVVU	10/31/12	11/02/12	Extra	M-F 7-730p		:30			NM	6	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				6	\$1,250.00			
N 14	KVVU	11/05/12	11/05/12	Extra	M-F 7-730p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$1,250.00			
N 15	KVVU	10/31/12	11/02/12	TMZ	730-8p		:30			NM	6	\$9,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				6	\$1,650.00			
N 16	KVVU	11/05/12	11/05/12	TMZ	730-8p		:30			NM	2	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$1,650.00			
N 17	KVVU	10/31/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	6	\$25,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				6	\$4,250.00			
N 18	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$4,250.00			
N 19	KVVU	11/03/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2-				2	\$2,100.00			
N 20	KVVU	11/04/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$3,000.00			
N 21	KVVU	11/04/12	11/04/12	NFL Early Game	NFL Early Game		:30			NM	2	\$19,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$9,500.00			
N 22	KVVU	11/04/12	11/04/12	NFL Late Game	NFL Late Game		:30			NM	2	\$23,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$11,500.00			
N 23	KVVU	11/04/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$2,500.00			
Totals											89	\$173,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	89	\$173,850.00	\$147,772.50
Totals	89	\$173,850.00	\$147,772.50

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT28/12 12.08
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-700A	30		\$1,250.00	10/31	11/2	6		W-F	6
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
2			600A-700A	30		\$1,250.00	11/5	11/6	4		M-TU	4
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
3			700A-900A	30		\$1,225.00	10/31	11/2	6		W-F	6
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												
4			700A-900A	30		\$1,225.00	11/5	11/6	4		M-TU	4
PROGRAM : NEWS												
CON COM1 : 2X PER DAY												

REP HEADLINE# 6399252
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT28/12 12.08
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			300P-400P PROGRAM : COOPER CON COM1: 2X PER DAY	30		\$750.00	11/5	11/6	4		M-TU	4
6			300P-400P PROGRAM : COOPER CON COM1: 2X PER DAY	30		\$750.00	10/31	11/2	6		W-F	6
7			400P-500P PROGRAM : COOPER CON COM1: 2X PER DAY	30		\$900.00	10/31	11/2	6		W-F	6
8			400P-500P PROGRAM : DR OZ CON COM1: 2X PER DAY	30		\$900.00	11/5	11/6	4		M-TU	4
9			500P-530P PROGRAM : DR OZ CON COM1: 2X PER DAY	30		\$1,400.00	11/5	11/5	2		MON	2
10			500P-530P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,400.00	10/31	11/2	6		W-F	6
11			530P-600P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,250.00	10/31	11/2	6		W-F	6
12			530P-600P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,250.00	11/5	11/5	2		MON	2
13			700P-730P PROGRAM : EXTRA CON COM1: 2X PER DAY	30		\$1,250.00	10/31	11/2	6		W-F	6
14			700P-730P PROGRAM : EXTRA	30		\$1,250.00	11/5	11/5	2		MON	2

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OCT28/12 12.08
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
15			730P-800P	30		\$1,650.00	10/31	11/2	6		W-F	6
			PROGRAM : TMZ									
			CON COM1: 2X PER DAY									
16			730P-800P	30		\$1,650.00	11/5	11/5	2		MON	2
			PROGRAM : TMZ									
17			1000P-1100P	30		\$4,250.00	10/31	11/2	6		W-F	6
			PROGRAM : NEWS									
			CON COM1: 2X PER DAY									
18			1000P-1100P	30		\$4,250.00	11/5	11/5	2		MON	2
			PROGRAM : NEWS									
19			1000P-1100P	30		\$2,100.00	11/3	11/3	2		SAT	2
			PROGRAM : NEWS									
20			800A-900A	30		\$3,000.00	11/4	11/4	1		SUN	1
			PROGRAM : FOX NEWS SUN									
21			1000A-100P	30		\$9,500.00	11/4	11/4	2		SUN	2
			PROGRAM : NFL EARLY GAME									
22			100P-415P	30		11500.00	11/4	11/4	2		SUN	2
			PROGRAM : NFL LATE GAME									
23			1000P-1045P	30		\$2,500.00	11/4	11/4	2		SUN	2
			PROGRAM : NEWS									
NOV/12 173850.00												
CONTRACT TOTAL 173850.00												
TOTAL SPOTS 89												

NO late game

1,500

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$695,400 KVVU 25% KSNV 26% KLAS 17% KTNV 29% KVMY 2% KVCW 1% CABL 0%
KTUD 0%

SHARES EST

SVC- NSI

DEMOS- RA35+*